Attracting business investment and job growth to the City of Los Angeles is essential to the overall regional economy and community vitality. On September 7, 2017, Amazon announced plans to open a second North American Headquarters (HQ2) and invited cities to respond to a Request for Proposal (RFP) with possible sites. Responses to the RFP are due on October 19, 2017. Amazon seeks to invest more than \$5 billion to build a campus of approximately 8 million square feet and create approximately 50,000 jobs. The RFP has a variety of criteria that would make a location attractive, such as access to an international airport, community amenities, a diverse and talented workforce, and a variety of housing and schools to accommodate workers and their families.

The City of Los Angeles has been working to identify suitable sites to pitch to Amazon and is preparing to respond to the RFP in partnership with the County of Los Angeles and the Los Angeles Economic Development Corporation (LAEDC) for the Metropolitan Statistical Area that includes potential incentives.

Although the LAEDC will present Amazon with multiple potential locations in the County for Amazon's consideration, the City of Los Angeles will have a compelling case for its prospective sites, including the Warner Center in the West San Fernando Valley. The Warner Center is uniquely positioned to meet Amazon's needs with a recently updated Specific Plan that encourages investment and makes approvals more streamlined to facilitate construction at the scale Amazon seeks.

The City of Los Angeles also uniquely offers the ability to attract top talent, with some of the nation's leading universities educating and training the next generation of innovators. As was shown in the City's successful bid for the 2028 Olympic Games, Los Angeles opens its doors to people from all over the world, with every language spoken and every culture represented.

Additionally, Los Angeles is investing in a thriving and modernizing airport and transportation infrastructure to facilitate goods movement, bikeways and mass transit, and housing at all price points. Los Angeles has countless intangible assets to promote including unparalleled access to the beach, mountains, deserts, and recreational opportunities.

WE THEREFORE MOVE that the Los Angeles City Council supports the effort by LAEDC to attract Amazon to the area and encourages the HQ2 search team to strongly consider the desirability of the City's response to the RFP.

Presented by:

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